

### ABSTRACT OF THE DISCLOSURE

In a merchandise order receiving system, an order controlling server receives an order of a merchandise by a user terminal; a charging and settlement server performs the charging and the settlement of the merchandise; an order receiving server receives an order of the delivery of a merchandise; a print out apparatus prints image data from an image storing server to generate printed material such a hologram or holographic stereogram; a merchandise assembling apparatus generates an assembled merchandise by incorporating the printed matter in the merchandise to supply the assembled merchandise to a shipping terminal.